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U. S. DEPARTMENT OF AGRICULTURE

July 23, 1954

For your information

TO EXTENSION MARKETING ECONOMISTS:

Subject: Extension Workshop on Farmer Cooperatives at Ithaca, N. Y.
August 19 to 20, 1954

Enclosed is a copy of the program for the Extension Workshop on Farmer Cooperatives August 19 to 20. As you know, it follows the summer session of the American Institute at Ithaca, N. Y. Administrator Ferguson sent a copy of a preliminsry program to your director a few weeks ago.

The Extension committee on cooperation with the American Institute approved the holding of this workshop again this year. The members of this committee are Skuli Rutford, Associate Director, Minnesota, Chairman; Frank J. Welch, Director, Kentucky; L. A. Bevan, Director, New Hampshire; and Carroll Youngstrom, Associate Director, Idaho. L. R. Paramore and I were designated from the Federal staff to work with the committee.

You will note that members of the committee are to be with us as chairmen of the sessions, with Director Bond substituting for Director Youngstrom who is unable to attend. Two other directors have accepted assignments on the program.

The program was developed from decisions made at a meeting of this committee, from suggestions given by those attending the final session of last year's workshop at Columbia, Mo., and from suggestions from other sources including about a dozen letters from State extension economists.

The value of the workshop will depend to a considerable extent on the attendance, particularly the attendance of extension economists who are or will be working with cooperatives. They should get many ideas from contacts with participants as well as from the formal discussions.

Very truly yours,

James L. Robinson

James L. Robinson
Extension Economist and Secretary
of Workshop Program Committee

